

# FLOWERS SONOMA COAST PINOT NOIR

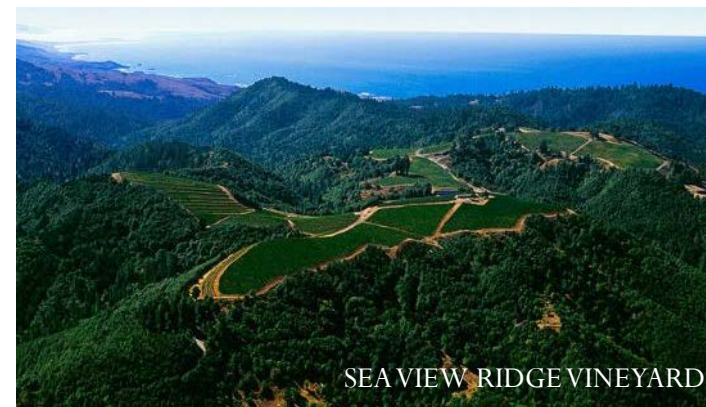
FLOWERS  
*Vineyards & Winery*

“If there’s an American Pinot Noir more profound, I haven’t tasted it...”

- Matt Kramer

## OCEANSIDE ELEVATIONS

Flowers wines are a reflection of the unique climate, soils, ocean proximity, exposures and rugged nature of the extreme Sonoma Coast. The Pacific Ocean is just 2 miles from our estate vineyards generating cooling sea breezes and coastal fog to create an ideal growing environment for Pinot Noir and Chardonnay. Minimal intervention in the cellar leads to purity of flavor, complexity and true balance of wines. The result is distinctive minerality, fresh acidity, bright fruit character and a hint of coastal salinity. Wines that speak to place.



SEA VIEW RIDGE VINEYARD

## GROWER FAMILY

Flowers elegant style is a direct reflection of the exceptional vineyards and farming practices of our long term grower family. Sustainable and organic farming practices and vineyards that express the far west Sonoma Coast are paramount.

## 2014 FLOWERS SONOMA COAST PINOT NOIR

Deep garnet hue. Aromas of wild strawberries, cranberries, savory dried herbs, violet and forest floor lift elegantly from the glass. On the palate, flavors of Bing cherry, raspberry, and pomegranate are framed by fine-grained tannins, coastal minerality and bright natural acidity.

## THE MOST POPULAR WINES IN AMERICA'S TOP RESTAURANTS

### Years Best US Pinot Noir

90 pts Flowers 2014 Sonoma Coast Pinot Noir

### Overall Most Popular Wines

#28 Flowers Sonoma Coast Pinot Noir

### Most Popular Pinot Noirs

#6 Flowers



# FLOWERS PINOT NOIR LEADS THE CATEGORY

## FLOWERS PINOT NOIR IS DRIVING CATEGORY GROWTH

### TOP GROWTH WINE

#1 \$40-\$60 Pinot Noir

- Growth outpacing Top 5 \$40-\$60 leaders
- Growth over 2x category (+64% vs +27% category)

### TOP TURNING WINE

#1 Fastest turning \$40-\$60 Pinot Noir

### CATEGORY OPPORTUNITY

\$40-\$60 Cabernet Sauvignon 95kcs vs  
\$40-\$60 Pinot Noir 25kcs

Top 5 \$40-\$60 Pinot Noir Vol % Chg

